

City of Penticton: Financial Plan Reporting Structure

General

Utilities



General Government	Transportation Services	Recreation and Culture	Environmental Health Services	Public Health and Safety	Protective Services	Environmental Development Services	Electrical Supply	Sewer System	Water Utility
Mayor and Council	Transit	Parks	Solid Waste Management	Cemetery	RCMP	Tourism	Electrical Utility	Engineering	Engineering
Corporate Administration	Operations	SOEC			Fire Services	Development Services		AWWTP	WTP
Communications	Fleet	Recreation			Building and License	Development Engineering		Sewer Collection	Water Distribution
Facilities	Roads and Maintenance	Library			Bylaw Enforcement	Planning			
Finance	Street Lighting	Museum			Dog Control	Economic Development			
Information Technology	Traffic Control					Land Management			
Human Resources						Engineering			
Revenue & Collections									
Procurement									
Municipal Grants									

Public Works

Engineering

Electric

Development Services

Financial Services

Recreation & Culture



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Recreation & Culture: Recreation



Overview

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Recreation*

Recreation Department operational areas:

- Recreation Programs and Services
- Aquatic Programs and Services



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Overview

Recreation Department operational areas (cont'd):

- Parks and Facility Bookings
- Reception Services



Overview

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Recreation Department operational areas (cont'd):

- Recreation Marketing & Promotion
- Business Development



Overview

Recreation & Culture Recreation

1068 recreation programs were offered in 2017

933 aquatic programs were offered in 2017

545,701 estimated visits to the Community Centre in 2016 (average of 1,512 per day)

308,701 patrons visited the Pool in 2016 (average of 968 per day)

50,428 participants in the Fitness Room in 2016 (average of 140 per day)

19,000 Recreation Guides are distributed programming season

Strong Recreation Penticton Facebook presence... January-September 2017: over 150,000 engaged users, a reach of 1.7 million and 9.9 million impressions



2017 Accomplishments

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- Expansion of Parks & Recreation Master Plan scope to include greater community collaboration and building a framework for a Park Protection and Use Policy.
- Start-up of new Recreation software transition
- Comprehensive Recreation Fees & Charges review



Perfect**Mind**



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2017 Accomplishments (cont'd)

- Completion of Recreation Department Marketing Road Map and Marketing Measurement Plan
- Increased public art opportunities in Penticton through the Canada 150 Mosaic Tile Project and the Public Sculpture Program



2017 Accomplishments (cont'd)

- Allocated \$71,000 in BC Winter Games legacy funds
- Implemented in-house training program for Aquatic Fitness instructors
- Implemented improvements to admission controls at the Community Centre



2017 Accomplishments (con't)

- Rebuilding fitness class participation through targeted niche programming
- Managing growth of indoor and outdoor Pickleball programs through the fine-tuning of operations



2018 Initiatives

- Completion of the Parks & Recreation Master Plan
- Go-live with the new Recreation software
- Develop a long term capital replacement program for Fitness Room equipment to manage ongoing growth
- Implementation of the Valley First Sculpture Project
- Implementation of year 2 Public Sculpture Program



Staffing

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2017 2018

28

29



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2018 Highlights and Metrics

	2018 Budget	% change	Trend
Total Revenue	-2,090,000		→
Total Expense	2,354,277		↑
Total Internal Allocation In	28,565		→
Total Internal Allocation Out	<u>0</u>		→
Net Operating Expense	292,842	57.18%	↑
Total Capital	0		→
Cost per Capita	8.67		↑
% of Property Tax	0.91%		↑



2018 Budget

Recreation & Culture Recreation

Expenses	2017 Budget	2017 Forecast	2018 Budget	2019 Budget	2020 Budget	2021 Budget	2022 Budget
Goods and Services	370,625	380,880	402,350	404,938	406,039	407,151	408,276
Salaries and Benefits	1,891,802	1,858,111	1,951,927	1,965,327	1,978,973	1,992,868	2,007,018
Total Operating Expenses	2,262,427	2,238,991	2,354,277	2,370,266	2,385,012	2,400,020	2,415,295
Internal Allocation In	26,618	26,618	28,565	28,607	28,650	28,694	28,738
Revenues	<u>-1,955,000</u>	<u>-2,079,300</u>	<u>-2,090,000</u>	<u>-2,112,705</u>	<u>-2,135,705</u>	<u>-2,159,004</u>	<u>-2,182,606</u>
Net Operating Expenses	334,045	186,309	292,842	286,168	277,957	269,710	261,427



2018 Budget

Recreation & Culture Recreation

Expenses	2017 Budget	2017 Forecast	2018 Budget	2019 Budget	2020 Budget	2021 Budget	2022 Budget
Recreation	574,218	575,800	591,019	597,995	605,111	612,370	619,773
Aquatics	852,973	844,700	868,206	868,376	868,548	868,721	868,896
Facility Rentals	58,800	78,455	85,800	85,150	85,504	85,861	86,221
Programs	447,111	449,511	454,102	462,780	469,061	475,447	481,940
Recreation General	135,825	135,325	135,150	135,964	136,788	137,621	138,464
Sport & Events	103,500	65,200	130,000	130,000	130,000	130,000	130,000
Recoveries	<u>90,000</u>	<u>90,000</u>	<u>90,000</u>	<u>90,000</u>	<u>90,000</u>	<u>90,000</u>	<u>90,000</u>
Total Operating Expense	2,262,427	2,238,991	2,354,277	2,370,266	2,385,012	2,400,020	2,415,295



2018 Budget

*Recreation & Culture
Recreation*

Revenues	2017 Budget	2017 Forecast	2018 Budget	2019 Budget	2020 Budget	2021 Budget	2022 Budget
Aquatics	-846,000	-906,000	-907,000	-916,070	-925,231	-934,483	-943,828
Facility Rentals	-637,500	-705,800	-706,500	-716,660	-726,989	-737,491	-748,168
Programs	-343,500	-347,000	-355,500	-358,975	-362,485	-366,030	-369,610
Recreation General	-28,000	-20,500	-21,000	-21,000	-21,000	-21,000	-21,000
Recoveries	<u>-100,000</u>	<u>-100,000</u>	<u>-100,000</u>	<u>-100,000</u>	<u>-100,000</u>	<u>-100,000</u>	<u>-100,000</u>
Total Revenue	-1,955,000	-2,079,300	-2,090,000	-2,112,705	-2,135,705	-2,159,004	-2,182,606



Key Changes

- Net operating expense increase mainly attributed to the transfer of the Sport & Event budget items (\$130,000)
- Remaining net increase reflects contractual labour increases
- Increases in 2018 budget revenues over 2017 budget due increase in participation trends:
 - \$50,000 increase in fitness room revenue
 - \$45,000 increase in public swimming revenue
 - \$15,000 increase in swim lesson revenue
 - \$10,000 increase in theatre rental revenue
 - \$9,000 increase in fitness class revenue



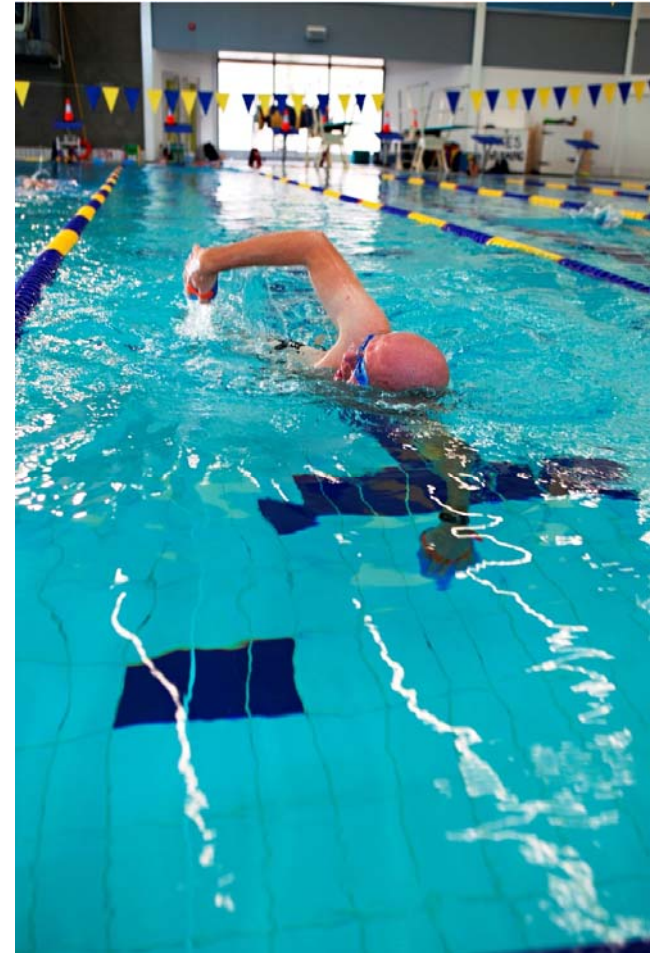
Summary

- Recreation Department Strategic Objective:
To deliver **sustainable** and fiscally responsible recreation programs and services utilizing **smart** processes to contribute to a **connected and strong** community and continue to make Penticton a more **livable** city.
- No service delivery changes with the exception of the addition of sport tourism expenses in the Recreation cost centre.





Questions?



Arts Reserve Funding

In 2007 Council endorsed the resolution that:

“City Council will implement a \$50,000 base Public Art Budget annually to be placed in the 10 year capital budget; and the funds are placed in a reserve fund for upcoming years if monies are not spent in the pertinent year.”

In 2011, the updated Public Art Policy was revised which did not include language around the \$50,000 annual contribution to the Arts Reserve.



Arts Reserve Funding

The Arts Reserve funding is reviewed annually by City Council as part of the budget process.

Contributions since 2000:

2000 \$45,000 opening balance

2002 \$23,428

2004 \$20,245

2016 \$25,000

2017 \$32,000



Arts Reserve Funding

2017 Art Reserve:

- \$10,000 remaining carry forward funds from 2016
- \$32,000 approved in the 2017 budget
- Allocations for Valley First Sculpture Project (\$18,000) and 2018 Public Sculpture Program (\$24,000)
- No remaining unassigned funds left in Art Reserve





Questions?



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